

Luca G. Donelli

President of Lombardy Energy Cleantech Cluster

Market Dev. Manager at Donelli – Corrosion Protection Applications Since 1911



Born in 1982, he graduated in International Economics and Management at Bocconi University in Milan. After an experience in McKinsey&Co. as a Business Analyst, Luca has started working with his family business, incorporated in 1911 and specialized in coating, maintenance & finishing services for energy, Oil&Gas, industrial plants and building construction. He is an angel investor in Fortuna Vini, a startup aiming at promoting tailor-made Prosecco wine abroad and in Limpa Energy, a Mozambique-based, social enterprise introducing safe, sustainable cook stoves in households across Africa. Luca has been active and competing at amateur level in various sports and served as a volunteer at the XX Olympic Winter Games in Torino (2006).

Luca joined Confindustria Y.E. Alto Milanese Chapter, where he held VP (2009-11) and President (2011-14) positions. Luca has also contributed to the establishment of MAME YE Network (2010-11), a network of Young Entrepreneurs of Mediterranean, Africa and the Middle East. He then started representing Italy at the G20 Young Entrepreneurs' Alliance ([@G20_YEA](#)), firstly as Sherpa (2011-2014) and then as Italian President and Chairman of the Membership (2015-16) and Governance Committee (2017). He also served at various **B20** task forces ([@B20](#)): SME and Entrepreneurship (2015), SME Development (2016), Financing Growth & Infrastructure (2017, member of coordination group in representation of the G20 YEA), **SME Development** (2018, as **co-chair** and member of **B20 Caucus**), Energy & Resource Efficiency (2021) and Energy, Sustainability, and Climate (2022).

He has joined Confindustria Young Entrepreneurs ([@GIConfindustria](#)) Presidency (2014-17) team in charge of “**International and European Relations – Strategic Alliances**” and, his dedication to **Yes for Europe**, the European Confederation of Young Entrepreneurs ([@YesforEurope](#)), led to his election to **2016 President**. During his presidency, Yes increased its membership base including German associations and topping 50,000 young entrepreneurs, launched a partnership with Unilever and the European Youth Forum and signed a joint declaration with US young entrepreneurs on sustainable and responsible Transatlantic trade.

He is also active at senior level contributing to **Confindustria** ([@Confindustria](#)) **General Committee** (2017-19), Committee for Europe since (2014-2018) and Committee for the association international expansion since 2016. He served as Vice President of Confindustria Alto Milanese (2015-17). After an experience as steering committee member since 2012, Luca was elected **President** (2017-20) of **Lombardy Energy & Cleantech Cluster** ([@LE2Cluster](#)), a technological cluster recognized by Regione Lombardia that received the Gold Label by the European Secretariat for Cluster Analysis and a member of the Global Cleantech Cluster Association. More recently he has been confirmed as President for a second term (2020-23). He is also board member of the **Italian Energy Technology Cluster** (2019-21) in representation of the regional clusters.

His decision to become an entrepreneur took place from a mix of sense of responsibility and willingness to have a riskier, but more rewarding life. He is learning how to be a fourth generation entrepreneur. He is reshaping part of the concept of the company through internationalization (establishment of branches in the Balkans and Mozambique and development of partnerships in Ghana, Nigeria, Malta and Azerbaijan) and innovation, introducing energy saving services and more environmentally friendly technologies. His next challenge is to further introduce and promote the use of an innovative technology, recipient of the Seal of Excellence by the European Commission, currently in advance prototyping phase, which would revolutionize fittings coating. *Ad astra per aspera* is his motto as well as that of the State of Kansas, where Luca was an exchange student in High School.



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