

June 28, 2023

09:00 AM CET - Opening comments

- Jeffrey Sachs: President of SDSN (distance)
- Giorgio Maione: Assessore all'Ambiente e Clima Regione Lombardia
- Brighton Kaoma: SDSN Youth Director (on-site)
- Marion Mechali: SDSN Youth Project Lead (on-site)

09:45 AM CET - Start of the Pitch Competition

Concerned persons: Jury members and teams pitching + on-site participants who wish to attend the presentations of the solutions

Timing: 25 mins per solution (e.g. 12 mins of presentation and 13 mins of questions) + 15 mins break between each solution for Jury members to discuss → 40 mins total

First morning session: 2 solutions pitching from 09:45 am until 11:05 am

BREAK (Jury members) : 15 mins

Second morning session: 1 solution pitching from 11:25 am until 12:05 pm

In parallel to the Pitch Competition, panels/activities to be run.

09:45 AM CET - First panel

Concerned persons: speakers, on-site and distance attendees, teams who are not pitching

Timing: 50 mins (e.g. 40 mins discussions + 10 mins for questions)

(1) Education, Gender and Inequality: Diversity & Inclusion - What does it mean to you?

(Discussion)

Session objective:

The United Nations' Sustainable Development Goal 4 aims to ensure inclusive and equitable quality education and promote lifelong learning opportunities for all. This panel discussion aims at participants sharpening their understanding of the concepts and assumptions about diversity and difference, including notions of ability and disability, socio-economic background, race, ethnicity, and cultural background, beliefs and religion, and gender. Discussions are aimed at raising awareness on the historical and contemporary definitions of inclusive education, taking into account policy, theories and models to critically identify barriers and opportunities.

Questions to be answered:

- What societal structures promote equality?
- What role does education play in empowerment of a diverse, equitable and inclusive society? How does it look like?

Ideas of Speakers: Zahidi Saadia (WEF), Akil Callender (SHEFORALL), Richa Gupta (UN Youth Envoy), Heela Yoon (UN Youth Envoy), Bob Moritz (PwC)

BREAK : 10 mins

10:45 AM CET - Second panel

(2) Health, well-being and demography: The interplay between humanitarian aid and development aid

Session objective:

The United Nations' Sustainable Development Goal 3 aims to ensure healthy lives and promote well-being for all at all ages. This workshop aims at participants' understanding between humanitarian aid, that is often crisis driven, and development from the lens of SDG 3. Discussions are aimed at raising awareness on the interplay between environment, society and economic development to enable infrastructure, community and closeness to nature for health and well-being.

Questions to be answered:

- What are the environmental, societal and economic factors at play to ensure a healthy society?
- What policy design ensures no one is left behind regarding public health?
- In case of a health crisis, where does humanitarian aid end and when does development aid start? How to position aid more durably?

Ideas of speakers: Mayada Adil (UN Youth Envoy), Agnès Binagwaho (Global Health Equity University), Abla Mehio Sibai (Faculty of Health Sciences, American University of Beirut), Gro Harlem Brundtland (former WHO Head), Shun-Ichi Murata (UNU Japan)

11:35 AM - 12:05 PM CET

Activity: **TBD**

12:05 PM - 1:45 PM CET

Lunch Break

Concerned persons (20 pax. max.): Workshop Tutor + on-site participants

Timing: 45 mins

The 2 workshops are run in parallel

#1: Fundraising

(1) Fundraising - Potential tutor: *Simon Bernard (Plastic Odyssey Expedition)*

Purpose: Fundraising is a crucial activity to keep supporting small-scale projects in the network led by participants. Therefore, the lecture should be practically applicable to participants establishing their own fundraising strategies and in turn supporting their local projects.

Outline: Participants should learn how to develop a case for financial support, identification and assessments of prospective donors as well as matching a donor's interests with their projects.

Topics: Identifying and approaching donors, strategic funding plans

Questions to be answered:

- What is the best strategic approach to fundraising?

- How to attract/build relationships with donors?

#2: Project Management

(2) Project Management - *Potential tutor: UNDP Lab / Partner consulting firm*

Purpose: Participants often act as project managers on sustainability projects engaging young people and academic institutions as project partners in the field. Therefore, the lecture should provide participants with the practical tools to more efficiently and effectively manage their work.

Outline: Participants should learn about the different project phases (planning, organization, execution, evaluation and monitoring). Most importantly, participants should be given hands-on tools from writing a project proposal, planning work packages, and monitoring progress in time and budgetary units.

Topics: Project proposal, Planning Work packages, Monitoring & Evaluation, Good Governance

Questions to be answered:

- How to identify project goals and best practices?
- What to include in a project proposal?
- How to manage a team around a project?

In parallel to workshops #1 and #2, panels to be run.

2:00 PM CET - Third Panel

(3) Circular economy, decarbonization and sustainable industry: Current models and best practices

Session objective:

The United Nations' Sustainable Development Goal 13 urges for action to combat climate change and its impacts. This workshop aims at participants' comprehensive understanding of the private sector's role in climate change and depletion of resources, as well as its role in transforming the economy, of which big corporates are often both source and solution-drivers. With a thematic lens on circular economy, decarbonization and nature-based solutions, discussions are aimed at the interplay between regulatory bodies, societal expectations and corporations as drivers for change.

Questions to be answered:

- What are drivers of decarbonization, circular economy and/ or nature-based solutions coming from regulatory, corporate and societal stakeholders?
- How can we fund the transformation of the economy and ensure its sustainability?

Ideas of Speakers: Emma Scribe (Time for the Planet), Maud Caillaux (Green GoT), Roberta Boscolo (World Meteorological Organization), Clara Gaymard (Raise.co), Davide Bollati (Davines), Pasqua L'Abbate (Italian Parliament currently in charge of Environment Commission), Laurence Tubiana (European Climate Foundation), Aizhan Kapysheva (UNDP Accelerator Lab), Valerie Masson-Delmotte (Co-President of the IPCC), Robert Stavins (Harvard University), Robert Stowe (Harvard University), Clara Latini (World Bank + EU), Andrea Santy(XPRIZE)

BREAK : 10 mins

3:00 PM CET - Fifth Panel

(5) Sustainable cities and communities: Housing, culture and communities

Session objective:

As stated in the Sustainable Development Goal 11, societies need to be at the forefront in the continuous management and design of urban spaces to ensure that cities and human settlements are inclusive, safe, resilient and sustainable. More than half of the world's population lives in cities while only 5% did so in the 18th century. The rapid urbanization has resulted in some cities in inadequate infrastructure, physical inactivity, gentrification, air pollution, and growing numbers of slum dwellers. This session aims at showcasing key determinants of urban trends, city design and projected redistribution of world population as well as shedding light on innovative urban planning and people-centered approaches.

Questions to be answered:

- How can urban planning and rural development incorporate innovative solutions that are capable of accommodating demographic shifts and addressing environmental issues in a comprehensive manner?

Ideas of Speakers: Doug Farr (Farr Associates), Francis Kéré (Kere Architecture), Guillaume Koffi et Issa Diabaté (Koffi & Diabaté), Hazem Galal (PwC), Argyro Kavvada (NASA), Jacobo Bencini (municipality of Pontassieve), Michael Ojo (SDSN Youth Local Pathway Fellow)

In parallel to the panels, Pitch Competition afternoon session to be run.

2:45 PM CET - Pitch Competition

First afternoon session: 2 solutions pitching from 2:45 pm until 4:05 pm

BREAK (Jury members) : 15 mins

Second afternoon session: 1 solution pitching from 4:20 pm to 5:00 pm

In parallel to the Pitch Competition afternoon session and after the last panel of the day, workshop #3 to be run.

4:05 PM CET - Workshops #3

#3: Communication strategy

(3) Communication strategy - Potential tutor: XXX

Purpose: Best practice is for participants to promote their initiatives/ ideas/ projects/ other utilizing various communication channels, such as newsletters, social media or direct communication with public officials/ authorities. To harness community and public support as well as to gain followers/ volunteers, Participants should learn how to create a consistent communication strategy.

Outline: Participants should learn about various communication channels, etiquette and tailoring communication to varying stakeholders, as well as best practices to gain followers and visibility.

Topics: Social media, Public relations, Communication strategy, Campaigning

Questions to be answered:

- Guide to developing a communications strategy
- How to communicate to different stakeholders?
- What are best practices and tools to promote projects?
- How to gain visibility and followers?

5:15 PM CET - Closing comments for 1st day

- Brighton Kaoma: SDSN Youth Director (on-site)



June 29, 2023

09:00 AM CET - Opening comments for 2nd day

- Brighton Kaoma: SDSN Youth Director (on-site)
- + XX

09:30 AM CET - Fourth panel

(4) Sustainable Food, Land, Water and Oceans: Drivers and Consequences

Session objective:

The second United Nations' Sustainable Development Goal addresses ending hunger, achieving food security and improved nutrition and promoting sustainable agriculture. This workshop aims at participants' comprehensive understanding of the interplay between hunger, agriculture and environmental protection. Presenting central statistics on demographic shifts, climate change and resource depletion, what are alternative diets and agricultural techniques that can be applied to regions. What role do traditional diets, farming and local capacity-building cross-regionally play?

Questions to be answered:

- How to ensure food security and nutrition for all, without depleting resources and harming the environment?
- How to balance agriculture constraints and feeding populations without depleting water resources?

Ideas of Speakers: Serge Herberg (Inserm), Stefanos Futiou (FAO), Nele Herrmann Valente (Bayer), Daniel Maselli (Swiss Agency for Development and Cooperation), Simon Bernard (Plastic Odyssey Expedition)

BREAK: 10 mins

10:30 AM CET - Sixth panel

(6) Digital revolution for sustainable development: Enabler to sustainability, equity and social inclusion

Session objective:

The United Nations' Sustainable Development Goal 9 aims to build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation. Digitalization is a key part of achieving the SDGs. Technologies such as Artificial Intelligence, blockchain, and the Internet of Things (IoT), for instance, have the potential to equalize the distribution of information, to make global supply chains more transparent (to e.g, labor abuses and environmental damage), and to reduce bias and discrimination, among others. This session aims at discussing impacts of digitalization on sustainable development and its opportunities and weaknesses.

Questions to be answered:

- What opportunities and weaknesses may digitalization pose globally to sustainable development? What do regional differences and discrepancies to access imply?

Ideas of Speakers: Davensi Group, Eddie Mandhry (Schmidt Futures), George McCutcheon (University of Waterloo)

In parallel to the panels, Pitch Competition morning session to be run.

10:30 AM CET - Pitch Competition

Morning session: 2 solutions pitching from 10:30 AM until 11:50 AM

11:30 AM - 12:05 PM CET

Activity: TBD

12:05 PM - 2:00 PM CET

Lunch Break

2:00 PM CET - Workshops #4

#4: Partnerships

(4) Partnerships - Potential tutor: XXX

Purpose: Participants tend to reach out to organizations or public officials to collaborate on local initiatives. They also have to keep volunteers or participants engaged to regularly attend events/ projects/ campaigns. Due to the pandemic, digital alternatives were utilized to create engagement.

Outline: Participants should learn about best practices on attracting partners, finalizing partnerships and tools to avoid conflict of interest. Given the switch to digital means, new ways of creating engagement can be elaborated on.

Topics: Stakeholder engagement, Partnership agreements, Digital event management,

Questions to be answered:

- How to best approach potential partners?
- Best digital ways to engage with local communities?
- How are partnerships finalized and conflicts of interest avoided?

In parallel to workshop #4, Pitch Competition to be run.

2:00 PM CET - Pitch Competition

Afternoon session: 2 solutions pitching from 2:00 pm until 3:20 pm

Break (Jury Members): 20 mins

Jury Members: Determination of winning solutions → 3:40 pm until 4:30 pm

In parallel to the Pitch Competition, panel to be run.

2:00 PM - 3:00 PM CET

Activity TBD: (for people being distance)

3:00 PM CET - Seventh panel

(7) Promoting Peace: Possibilities of Localize Action in the Context of the UN's "Our Common Agenda" and "Agenda 2030"

Session objective:

We are at an inflection point in history, defined by overlapping multiple crises that destabilize global structures and threaten stability and peace globally. The COVID-19 pandemic has served as a wake-up call for the current global instability. With climate change ongoing and the devastating global impacts of the war in Ukraine among other conflicts, action for the prevention and promotion of peace has become ever more pressing. Thus, within this context and the UN's "[Our Common Agenda](#)", we aim to discuss which action we can take to effectively promote a more sustainable and peaceful future.

Questions to be answered:

- To what extent can high-level institutions such as the UN effectively promote global peace and which other actors may be necessary support global peace?
- To what extent do you see the Agenda 2030 and the SDGs as interlinked with the promotion of peace?
- To what extent can (our) localized action promote global peace?

Ideas for speakers: Staffan de Mistura, Hanna Assouline

4:45 PM CET - Pitch Competition Closing

Concerned persons: Jury members + teams pitching + on-site participants + distance participants

Announcement of winning solutions

Speakers : Jury Member President + Brighton Kaoma + 

5:20 PM CET - Closing comments

- Jeffrey Sachs: President of SDSN (distance)
- Brighton Kaoma: SDSN Youth Director (on-site)
- Marion Mechali: SDSN Youth Project Lead (on-site)